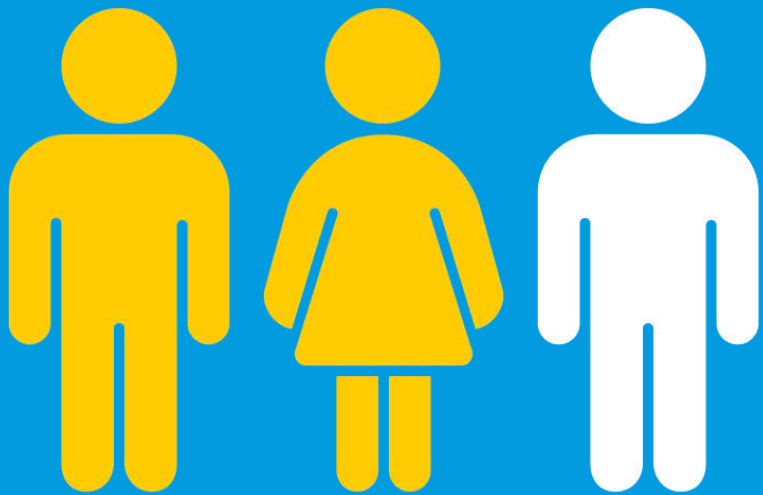


**Sun protection  
is everyone's  
responsibility.**



Proudly supported by  
**Cancer Institute NSW**





**2 IN 3 AUSTRALIANS**  
will be diagnosed with skin  
cancer by the age of 70





**95% of skin  
cancers are  
preventable.**

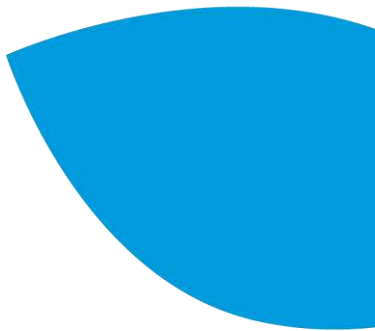


# The importance of being SunSmart.





**We're doing well.  
But we can do  
better.**



# SunSmart hats are essential.

**Broad-brimmed hats**



**Bucket hat**



**Legionnaire-style hat**



**Warning: Baseball caps expose the cheeks, ears and back of the neck to harmful UV radiation**

# How to get kids to wear SunSmart hats:

## Three ways successful SunSmart schools protect students

### 1. Motivation



Encourage students to wear a SunSmart hat by:

**Education:**

- Using curriculum resources to teach sun safety
- Informing the school community about sun safety

**Incentives:**

- Offering rewards

### 2. Access



Provide students with easy access to a SunSmart hats by:

**Policy:**

- Selling only SunSmart hats at the uniform shop
- Allowing only SunSmart hats to be worn

**Practice:**

- Having spare or low cost hats available for students

### 3. Triggers



Remind students to wear SunSmart hats by:

**Visual cues:**

- Displaying posters

**Reminders:**

- Using morning packing checklist
- Attaching reminder tags to bag

**Role modelling:**

- Ensuring staff consistently role model SunSmart behaviours

# Our Plan.



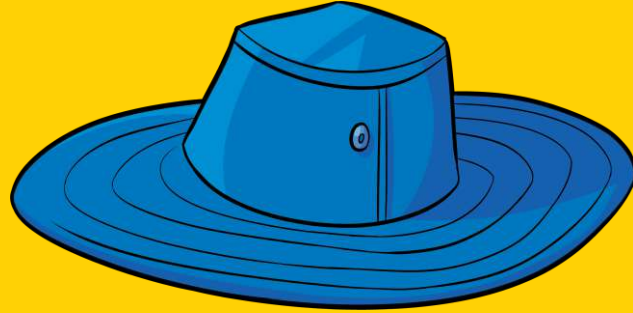


**We need your help.**



**Give the kids of today  
a healthy tomorrow.**





# Thank you

**For more information, contact SunSmart**  
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**Phone: (02) 9334 1761**

